

UK Exclusive

Windows Live and Office Live

Overview on how these new offerings will help your business.
What are the security and privacy issues and solutions?



Windows Live™

- Internet-based personal services to bring together your digital world
- Centered on the individual
- Communications, information, protection
- Separate from Windows
- MSN.com continues as programmed content portal
- Primarily ad-supported

Windows Live technologies

- Look at
 - [Ideas.microsoft.com](http://ideas.microsoft.com)
 - <http://www.windowsonecare.com/>



- Internet-based services for growing and managing your business online
- Online presence, business automation, collaboration
- Initial target is small business
- Seamless integration with Microsoft Office, can also work independently
- Extensible platform
- Multiple subscription and ad-supported offerings

What We Will Cover

- What is Microsoft Office Live?
- How do the offers compare?
 - Microsoft Office Live Basics
 - Microsoft Office Live Collaboration
 - Microsoft Office Live Essentials
- Product demonstration
- How do you sign up?

What Is Our Vision?

Microsoft Office Live services
help you fight “invisi-business”

by enabling you to
create a professional online presence
and

manage your business information
in one place accessible via the Web.

What We've Heard From You?

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What Does Microsoft Office Live Offer?

Free Web site

Free Domain name

Free Company-branded e-mail

Free Online business applications

Free Shared Sites for online collaboration

Free Web site traffic reports

Did we mention that it is all **Free**
during the introductory period?

How Do The Offers Compare?



Create a professional web presence

- Company domain name
- Hosted web site, including:
 - § Design tools
 - § Traffic reports
- 5 company-branded email

FREE
during and after
beta

How Do The Offers Compare?



Easily manage and share your business information

● Online Business Applications

§ To manage: Customers, Projects, Sales and Marketing, Employees, Company Administration

● Shared Sites

- § Share information with employees, customers and vendors
- § Password protected
- § Pre-set sample workspaces
- § Ability to add additional workspaces

FREE
during beta
~~\$29.95/mo~~

How Do The Offers Compare?



Create a professional web presence, and easily manage and share your business information

- Company domain name
- Web site
 - § Design tools
 - § Advanced reports
- 50 Company-branded email
- Online Business Applications
- Password-protected Shared Sites

FREE
during beta
~~\$29.95/mo~~

How Do The Offers Compare?



FREE
during beta



How Do You Sign-up?



www.officelive.com

Questions?

CONNECT WITH US

www.bcentral.co.uk



for more 'Made for Small Business' content, products, resources
and training that can give you a competitive edge.

Some questions for you

- Do the services look reasonable
- Would your customers be prepared to pay for them
- Any other feedback –
doverton@microsoft.com

Summary

- We are producing more and more services for online use
- Opportunities to improve computing experience with Windows Live
- Opportunities to improve business with Office Live
 - Ships later this year in the UK